

**1. Premier Sponsor - \$3,500 Exclusive Starting Line Sponsorship (only 1 Available)
\$3,500 Exclusive Finish Line Sponsorship (only 1 Available)
\$3,500 Exclusive Turnabout Sponsorship (only 1 Available)**

1. Company name of either start or finish line (highly visibility)
2. Company logo on printed flyers and website marketing materials-featured as Premier sponsor
3. Largest company logo on 5k shirts
4. 10 entries for race
5. Company logo on race day booklets
6. Sts. Peter and Paul School 5k Website/Social media posts as specific sponsor
7. Announcer recognition at start, finish lines/post-race celebration throughout event
8. Verbal Acknowledgement of sponsorship at the awards presentation
9. Banner hung behind stage 5' X'10' with Company name/logo supports the Sts Peter and Paul Cool Duo
10. Company logo on race flyers
11. Donate company items/coupons/advertisements in runner bags

2. Platinum - \$2,000 Exclusive 5K Milestone Marker Sponsor (4 Available)

1. Company name on large signs at one of the 5k mile markers (1K, 2K, 3K, or 4K)
2. Company logo on printed flyers and website marketing materials – featured as platinum sponsor
3. Company logo on 5k shirts
4. 6 entries for race
5. Numbers 6-11 above under Premier Sponsor
6. Chance to interact with event participants to market business. Tent, table and two chairs provided; sponsor provides marketing materials and serves sodas, hydration liquids, desserts, and/or snack booth (these items must be approved by Race Director and would be exclusive to the sponsor.)

3. Gold Sponsor - \$1,000 (First 2 submittals get a water stop sponsor: Company name, logo water stop tables)

1. Company logo on printed flyers and website marketing materials- featured as Gold Sponsor
2. Company logo on 5k shirts
3. 3 entries for race
4. Number 9 through 12 above Premier Sponsor

4. Silver Sponsor - \$750

1. Company logo on printed flyers and website marketing materials- featured as Silver Sponsor
2. Company logo on 5k shirts
3. 2 entries for race
4. Donate company items/coupons/advertisements in runner bags

Be A Sts. Peter and Paul Cool Duo 5K Sponsor!

Saints Peter & Paul
cool|duo
5K twenty seventeen



Benefits for Saints Peter and Paul Cool Duo 5k Sponsor

- Give back to the community
- High visibility
- Media coverage
- Strong consumer audience
- Products sampling/sale opportunities to targeted audience
- Build consumer and brand loyalty
- Community relations
- Employee awareness, team building and motivation
- Partner with an event that reflects your organization's values and vision



Planned Advertising Campaign

- 5,000 flyers distributed to targeted audience in the local and greater Wheat Ridge/Denver Area
- Race-day booklet to include all sponsors & vendors registered by September 27, 2017

Schedule of Events:

October 6

2:00 pm – 7:00 pm Early Packed Pick up (School gym)

October 7

7:00 am Same Day Registration/ Packet Pick up

8:30 am Official Welcome & Warm Up

9:00 am 5k Run/Walk race begins

10:00 am Awards Ceremony (awards for m/f in every 5 year category)

10:00-1:30 pm Craft Fair, Entertainment, Delicious Food & Games



Sts Peter and Paul is a non-profit organization located at 3900 Pierce Street, Wheat Ridge, CO 80033. All netted funds will be used to enhance the programs and environment at Sts Peter and Paul Catholic School and in general support of Sts Peter and Paul.